

SPONSORSHIP OPPORTUNITIES



2021



Charting a course for living, learning, & earning with vision loss

Join the Central Florida community as we rally to build critical awareness and raise essential funds for Lighthouse Central Florida – the ONLY nationally accredited provider of life changing vision rehabilitation services in Orange, Seminole, and Osceola counties.

Did You Know...?

45,000 – The number of Central Floridians, today, who live with some form of sight impairment. Due to severe underfunding, Lighthouse currently serves less than 1000 of these people annually.

65 – The age at which as many as one-half of our seniors remain at risk of losing their vision from Macular Degeneration, Glaucoma, or Diabetes.

100 – The number of babies and toddlers in Central Florida receiving critical vision rehabilitation services each year to meet developmental milestones that keep pace with their sighted peers.

Event Information:

2021 SIGHT & SOLE 30 DAY WALK CHALLENGE

Fundraiser benefiting Lighthouse Central Florida Programs

Launch / Kickoff Date: Friday, February 26, 2021 5:30 p.m. (Virtual Live)

OPTIONAL / IN-PERSON FINISH LINE CELEBRATION

Saturday, March 27, 2021 11:00 a.m. - 1:00 p.m.

at **ACE CAFE Orlando**

100 W. Livingston Street, Orlando, FL 32801



For more information, please contact

Georgiana Tynes, Director of Fund Development

Lighthouse Central Florida

gtynes@lighthousecfl.org or 407-898-2483 ext. 215

Sponsor Levels

Presenting Sponsor • \$10,000

- Co-branding as Title Sponsor on all press, publicity materials, and event collateral for the month leading up to our in person event
- Selfie thank you video from Lighthouse CEO on social media and e-mail
- Premium logo placement on all event materials including t-shirt (front, back & sleeve)
- Premium logo placement, inclusion and live link on event website, Facebook banner and e-newsletter
- Recognition during event program including an opportunity for company spokesperson to speak during the In-Person Finish Line Celebration
- Opportunity to create a video for Lighthouse Central Florida's Facebook Page, YouTube, etc. and reach 10,000 social media followers
- On-site vendor booth to promote your brand and service/products and engage your target consumers at the In-Person Finish Line Celebration

Partnering Sponsor • \$5,000

- Listing as "Award Sponsor" in all press, publicity materials, and electronic event collateral
- Prime logo placement on all event materials including t-shirt
- Prime logo placement and live link on event website, Facebook banner, and e-newsletter
- Prime Placement of on-site vendor booth to promote your brand and service/products and engage your target consumers
- Recognition during event program including an opportunity for company spokesperson to speak during the In-Person Finish Line Celebration
- Opportunity for in-house corporate kickoff through Zoom or another web-based platform

Contributing Sponsor • \$2,500

- Marketing opportunities for your company and logo being listed as "Welcome Sponsor" on all printed and electronic promotions as well as the t-shirt
- Preferred logo placement and live link on the walk event website and e-newsletter
- Preferred Placement of on-site vendor booth to promote your brand and service/products and engage your target consumers
- Recognition during event program
- Brand sponsorship of a program activity

Supporting Sponsor • \$1,000

- Marketing opportunities for your company being listed as "Supporting Sponsor" on all printed and electronic promotions as well as the t-shirt
- Logo placement and live link on virtual event website, Facebook banner, and e-newsletter
- On-site vendor booth to promote your brand and service/products and engage your target consumers
- Recognition during event program

Individual Sponsor • \$500

- Marketing opportunities
- Recognition during event program
- Logo placement and live link on the walk event website, Facebook banner, and e-newsletter

Activity Sponsor • \$250

- Sponsor a program activity (logo on all electronic and printed materials)
- Logo placement and live link on the walk event website, Facebook banner, and e-newsletter

2021 SPONSORSHIP COMMITMENT FORM

SIGN ME UP FOR THE FOLLOWING SPONSORSHIP LEVEL:

____ Presenting Sponsor: \$10,000

____ Partnering Sponsor: \$5,000

____ Contributing Sponsor: \$2,500

____ Supporting Sponsor: \$1,000

____ Individual Sponsor: \$500

____ Activity Sponsor: \$250

CONTACT INFORMATION

Organization/Business Name: _____

Street Address: _____ Suite #: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Email: _____

Website: _____

Phone: _____ Fax: _____

All commitments are asked to be made no later than March 20, 2021

PAYMENT METHOD

Check Enclosed: _____

*Please make all checks payable to **Lighthouse Central Florida**

Attn: 2021 Sight & Sole Walkfest

2500 Kunze Avenue

Orlando, FL 32806

Credit Card: _____

Full Name on Card: _____

Credit Card Number: _____

Exp. Date: _____ CCV #: _____

Signature: _____

Send an Invoice: _____

All invoices will be sent to the above company address.