

SPONSORSHIP OPPORTUNITIES



2023



Charting a course for living, learning, & earning with vision loss

www.LighthouseCFL.org • 215 E. New Hampshire St. Orlando, FL 32804 • 407-898-2483

Join the Central Florida community as we rally to build critical awareness and raise essential funds for Lighthouse Central Florida. We are the only nationally accredited non-profit offering a comprehensive range of vision-specific rehabilitation services in Central Florida.

Did You Know...?

45,000 – The number of Central Floridians, today, who live with some form of sight impairment. Due to severe underfunding, Lighthouse currently serves less than 1,000 of these people annually.

189 – children in Central Florida receive critical vision rehabilitation services each year to enhance their learning and ability to function independently.

60 – The age at which a number of eye diseases may develop that can change your vision permanently. Age-related macular degeneration (AMD), Cataracts, Diabetic retinopathy, Dry eye, Glaucoma and Retinal detachment.

Event Information:

2023 Sight & Sole Walkfest benefitting Lighthouse Central Florida

Location: Cranes Roost Park 274 Cranes Roost Blvd. • Altamonte Springs, FL 32701

Date: Saturday, February 25, 2023

Time: 11:00 a.m. - 1:00 p.m.

For more information, please contact

Email: Events@lighthousecfl.org

Phone: 407.898.2483 ext. 102

Web: www.LighthouseCFL.org/Events

Sponsor Levels

Presenting Sponsor • \$15,000

- Co-branding as "Title Sponsor" on all press, publicity materials, and event collateral for the month leading up to our in-person event
- In-Person Finish Line Celebration with photo opportunity
- Selfie thank you video from Lighthouse CEO on social media and e-mail
- Opportunity to create a video for Lighthouse Central Florida's Facebook Page, YouTube, etc. and reach 10,000 social media followers
- Premium logo placement on all event materials including t-shirt
- Recognition during event program including hands on experiences offered with an opportunity for company spokesperson to speak during the event.
- On-site vendor booth to promote your brand and service/products and engage your target consumers
- Premium logo placement, inclusion and live link on event website, Facebook banner and e-newsletter

Partnering Sponsor • \$10,000

- Listing as "Award Sponsor" in all press, publicity materials, and electronic event collateral
- Prime logo placement on all event materials including t-shirt
- Recognition during event program including an opportunity for company spokesperson to speak during the event.
- Prime Placement of on-site vendor booth to promote your brand and service/products and engage your target consumers
- Brand sponsorship of a program activity
- Prime logo placement and live link on event website, Facebook banner, and e-newsletter

Contributing Sponsor • \$5,000

- Marketing opportunities for your company and logo being listed as "Welcome Sponsor" on all printed and electronic promotions as well as preferred placement of company logo on t-shirt
- Recognition during event program
- Preferred Placement of on-site vendor booth to promote your brand and service/products and engage your target consumers
- Brand sponsorship of a program activity
- Preferred logo placement and live link on the walk event website and e-newsletter

Supporting Sponsor • \$2,500

- Marketing opportunities for your company being listed as "Supporting Sponsor" on all printed and electronic promotions as well as company logo placement on t-shirt
- Recognition during event program
- On-site vendor booth to promote your brand and service/products and engage your target consumers
- Company Logo placement and live link on the walk event website, Facebook banner, and e-newsletter

Individual Sponsor • \$1,500

- Recognition during event program
- Sponsor a program activity (name on all electronic and printed materials)
- Name placement on the walk event website, Facebook banner, and e-newsletter

Activity Sponsor • \$1,000

- Sponsor a program activity (logo on all electronic and printed materials)
- Company Logo placement and live link on the walk event website, Facebook banner, and e-newsletter

Vendor Sponsor • \$500

- On-site vendor booth to promote your brand and service/products and engage your target consumers

SIGN ME UP FOR THE FOLLOWING SPONSORSHIP LEVEL:

____ Presenting Sponsor: \$15,000

____ Partnering Sponsor: \$10,000

____ Contributing Sponsor: \$5,000

____ Supporting Sponsor: \$2,500

____ Individual Sponsor: \$1,500

____ Activity Sponsor: \$1,000

____ Vendor Sponsor: \$500

CONTACT INFORMATION

Organization/Business Name: _____

Street Address: _____ Suite #: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Email: _____

Website: _____

Phone: _____ Fax: _____

All commitments are asked to be made no later than February 1, 2023

PAYMENT METHOD

Check Enclosed: _____

*Please make all checks payable to **Lighthouse Central Florida**

Attn: 2023 Sight & Sole Walkfest

2500 Kunze Avenue

Orlando, FL 32806

Credit Card: _____

Full Name on Card: _____

Credit Card Number: _____

Exp. Date: _____ CCV #: _____

Signature: _____

Send an Invoice: _____

All invoices will be sent to the above company address.